

EXHIBIT B

Re-tabulation Of Table 9 To Remove Comments About "Sonic Vibrations" Or "Sonic Bristles" Unless Accompanied By Comments About Ultrasound

	Data As Reported In Table 9 %	Re-tabulated Data %
Ultrasound/bubbles clean teeth/clean better (Net)	83	<u>82</u>
<u>Ultrasound/bubbles clean teeth (non-comparative) (subnet)</u>	<u>67</u>	66
Ultrasound/bubbles/sonic vibrations clean teeth/clean thoroughly & effectively/removes food particles	42	41
<u>Ultrasound/bubbles/sonic vibrations remove plaque/tartar/stains (sub-subnet)</u>	<u>28</u>	<u>28</u>
Ultrasound/bubbles/sonic vibrations reduce/clean/remove plaque	24	24
Ultrasound/bubbles/sonic vibrations whiten/remove stains	7	7
Ultrasound/bubbles/sonic vibrations remove tartar	2	2
Ultrasound/bubbles/sonic vibrations minimizes/reduces gingivitis/keeps gums healthy	8	8
Bubbles get to every crevice/hard to reach areas	7	7
Ultrasound/bubbles/sonic vibrations cleans/stimulates gums	3	3
Ultrasound/bubbles/sonic vibrations improves/intensifies brushing	3	3
Ultrasound/bubbles/sonic vibrations clean fast	1	1
Ultrasound gives long feeling of clean	*	*
<u>Ultrasound/bubbles clean teeth better (subnet)</u>	<u>48</u>	<u>48</u>
Ultrasound/bubbles/sonic vibrations give better/deeper cleaning	40	40
<u>Ultrasound/bubbles/sonic vibrations remove plaque/tartar/stains better (sub-subnet)</u>	<u>12</u>	<u>12</u>
Ultrasound/bubbles/sonic vibrations remove plaque better	8	8
Ultrasound/bubbles/sonic vibrations whiten teeth/remove stains better	6	6
Ultrasound/bubbles/sonic vibrations remove tartar better	*	*
Ultrasound/bubbles/sonic vibrations clean faster	4	4
Ultrasound/bubbles/sonic vibrations prevents gingivitis better/keeps teeth/gums healthier	4	4

Conclusion: Removing comments about "sonic vibrations" or "sonic bristles" does not alter the results